



### **Tod's No\_Code Collection inspired by Jefferson Hack**

**Tod's No\_Code** explores new territories to create a capsule collection for both men and women inspired by the visionary editor Jefferson Hack.

Tod's Artisanal craftsmen and Design Team worked with Jefferson to develop a streamlined product, in which the extraordinary craftsmanship of Tod's meets influences from the worlds of music, art and cinema. Tod's heritage values - fine quality, attention to detail, authenticity, the essence of 'Made in Italy' - become the perfect allies of a modern, refined and versatile style.

Born by Jefferson Hack's desire to develop a perfect shoe both for men and women, **Tod's No\_Code** collection breaks with convention, respects no boundaries between night and day and is untethered to the formal codes of dress or casual attire.

It is a collection for the 24-hour, always on-the-move, global nomad who works and lives without boundaries.

The collection, very linear, includes four styles in a refined, eclectic, seasonal colour palate.

**Tod's No\_Code collection** is a modern yet timeless collection that represents the intuitive and spontaneous style of *Made in Italy*.