

# CHIARA FERRAGNI

Date of birth: 07/05/1987



## CURRICULUM VITAE

### EDUCATION

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#### 2001-2006

Cremona, Italy

#### High-School Diploma

Liceo Classico Daniele Manin

#### Languages:

**Italian** : Native

**English** : Excellent

### PROFESSIONAL EXPERIENCE

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#### 2009 – Current

Milan, Italy

#### TBS CREW SRL

Founder, since October 2009

CEO and President, since October 2017

TBS CREW SRL is a company located in Milan since 2009 with two branches of business: a talent agency that hosts in its portfolio personalities such as Chiara Ferragni, Valentina Ferragni, Francesca Ferragni, Marina Di Guardo and Manuele Mamei and a digital blogazine.

[www.theblondesalad.com](http://www.theblondesalad.com).

#### 2013 – Current

Milan, Italy

#### Chiara Ferragni Brand

Co-founder, since 2013

Creative Director and CEO, since 2018

The clothing brand Chiara Ferragni was launched in 2013 from an idea of Chiara Ferragni, who is Creative Director and CEO.

The brand is renowned for its iconic Eye Logo and it offers a variety of product categories, from clothing, accessories, shoes, kidswear, early childhood, sunglasses, underwear, beachwear and more.

<https://it.chiaraferragnicollection.com>

### AWARDS

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#### Vanity Fair

December 9th 2020

#### Chiara Ferragni nominated most influential Italian person of the year

Chiara Ferragni and Fedez were listed in the top 20 of the most significant Italian people of 2020 according to Vanity Fair Italy for "the influence and commitment they demonstrated, the ability to use new means of communication, the civic and political involvement they're developing."

**Ambrogino d'Oro**  
December 7th 2020

**Chiara Ferragni and Fedez awarded with the Ambrogino d'Oro**

Chiara Ferragni and Fedez received the Ambrogino d'Oro, the most prestigious award from the City of Milan, for their effort against Coronavirus.

**Leone d'Oro**  
September 14th 2020

**Chiara Ferragni receives Leone d'Oro in Venice**

In September 2020 Chiara Ferragni was awarded from Venice's Mayor with the Leone d'Oro for her civic commitment towards Italy.

**Venice Film Festival**  
2019

**"Chiara Ferragni Unposted" Documentary nominated at the 76th Venice Film Festival**

In September 2019 "Chiara Ferragni Unposted" documentary was screened at the 76th edition of Venice Film Festival. In the following week, the movie was screened for three days only in Italy's cinemas, becoming the most seen movie-event in Italy's cinema history.

**Glamour Award**  
2019

**Chiara Ferragni receives the award "Best Beauty Masterclass" of the year for Beauty Bites**

Beauty Bites is the first beauty masterclass, born from the idea of Chiara Ferragni and Manuele Mameli. Developed to give everyone the chance to live a live experience, Beauty Bites opened the doors of Chiara Ferragni and Manuele Mameli's make up room to share their tips on self-confidence and beauty empowerment. The event, sold-out, took place on the 9th and 10th of February 2019 at Teatro Vetra in Milan.

**Harvard Business School**  
2015 and 2017

**The Blonde Salad becomes a Case Study**

In 2015 Harvard Business School dedicated a case study to Chiara Ferragni's career. In 2017 the case was updated to include The Blonde Salad and Chiara Ferragni Brand's progresses.

**Forbes Magazine**  
2017

**Chiara Ferragni is declared as "The Most Powerful Fashion Influencer in the World"**

**Forbes Magazine**  
2015

**Chiara Ferragni enters the "30 Under 30" list, in the Art and Style category**