

*Sant'Elpidio a Mare - December 15<sup>th</sup>,2010*

**TOD'S S.p.A.: date of dividend payment**

Pursuant to Article 2 (title IA.2, Section IA.2.1.) of the Instructions for the Regulation of Organized Markets Operated by Borsa Italiana S.p.A., and to complete the 2011 financial Calendar issued on November 16<sup>th</sup>, 2010, notice is hereby given that any dividend related to the current year, such as any dividend related to the next years, eventually authorised by shareholders' meetings, will be payable in May. The present notice is published with the sole purpose of complying with the Borsa Italiana rules and does not imply that there will be any distribution of dividends, in relation to the current year or any subsequent period.

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