

Sant'Elpidio a Mare – January 21st, 2011

TOD'S S.p.A. will finance the restoration of Rome's historic Colosseum

Tod's S.p.A., the Italian company listed on the Milan Stock Exchange and holding of the luxury goods group of the same name operating in luxury and quality shoes, accessories and apparel with the Tod's, Hogan, Fay and Roger Vivier brands, today signed an agreement with Ministry of Culture and Rome's Delegated Commissioner and Supervisor for central Rome's archaeological area, confirming that Tod's Spa is committed to sponsoring the entire costs for the complete restoration of Rome's historic Colosseum.

According to the above mentioned agreement, Tod's S.p.A. is committed to finance a total amount of 25 million Euros, which will be paid in a few years, on the basis of the restoration timing, as approved by the Delegated Commissioner and Supervisor.

Diego Della Valle, Chairman and CEO of Tod's SpA, commented as follows: “ We believe that, since Tod's Group is a strong representative of Made in Italy, it is both an honour and our duty to contribute to the support of our country's image all over the world”.

Should you need explanations, please contact: Investor Relations Office - tel. +39 02 77 22 51
e-mail: c.oglio@todsgroup.com
Corporate website: www.todsgroup.com