

Sant'Elpidio a Mare – March 2nd, 2011

TOD'S S.p.A.: The Board of Directors resolved to call the shareholders meeting and to make an amendment to the Articles of Association to render it compliant with some new provisions of law.

Tod's S.p.A., the Italian company listed on the Milan Stock Exchange and holding of the luxury goods group of the same name operating in luxury and quality shoes, accessories and apparel with the Tod's, Hogan, Fay and Roger Vivier brands, today resolved to call an Ordinary and Extraordinary Shareholders' Meeting at the legal seat of the Company on April 20th, 2011 and, if required, in second call on April 27th, 2011, with the following agenda: the approval of the financial statements for the year 2010, the authorization to purchase and dispose of its own shares, as well as the amendment of the Articles of Association and of the Regulation of the Shareholders' Meeting.

The notice of the Shareholders' Meeting and the related documentation which is required by the regulations by law will be available to the public according to the terms and in the ways required by the law.

In addition, today pursuant to article 2365, paragraph 2, cod.civ. and to art. 24 of the Articles of Association, the Board of Directors has reformulated article 13 of the Articles of Association, providing for electronic means of notification of the proxy for shareholders voting rights, which has been identified in the use of the certified e-mail.

All the documentation concerning the amendment of the Article of Association, including the resolution of the Board of Directors required by the applicable laws and regulations, will be available to the public at the legal seat of the Company, at Borsa Italiana S.p.A., and will be published on the website of the company at www.todsgroup.com, within the terms provided by law and regulations.

Should you need explanations, please contact: Investor Relations Office - tel. +39 02 77 22 51

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