

Sant'Elpidio a Mare - July 28th, 2006

TOD'S S.p.A.: excellent sales results in the first half of 2006: +15.4%
The Board of Directors approved the HI 2006 Preliminary Sales Figures for the Tod's Group.

The Board of Directors of Tod's S.p.A., the Italian company listed on the Milan Stock Exchange and holding of the luxury goods group of the same name operating in luxury shoes, leather goods and apparel with the Tod's, Hogan and Fay brands, today approved its Consolidated Sales Figures for the first half of 2006¹.

The Group's turnover was 273.3 million Euros, growing by 15.4% as compared to HI 2005.

At constant rates, meaning by applying the average HI 2005 exchange rates, revenues were 271.9 million Euros, with a 14.8% growth versus HI 2005; the impact of currency fluctuations is mainly due to Euro/USD rate performance.

Breakdown of Consolidated Sales by Brand: strong growth for all the brands

<i>million Euros</i>	HI 2006	HI 2005	% change	FY 2005
Tod's	164.2	142.6	+15.1%	288.5
Hogan	75.4	60.9	+23.9%	126.1
Fay	29.5	27.4	+7.7%	77.1
Roger Vivier	2.7	1.6	+72.2%	3.8
Other	1.5	4.4	n.m.	7.5
TOTAL	273.3	236.9	+15.4%	503.0

Preliminary and unaudited figures

All the Group's brands reported outstanding growth rates in the first six months of the year.

In more details, Tod's revenues grew by 15.1% and represented 60.1% of consolidated sales as of June 30th, 2006.

Hogan revenues achieved excellent results, with a 23.9% growth in the first half of the year, and represented 27.6% of the Group's sales as of June 30th, 2006.

Fay revenues grew by 7.7% and represented 10.8% of consolidated turnover.

As far as Roger Vivier², the prestigious and exclusive brand for luxury shoes and accessories, produced and distributed by the Group under licence agreement, revenues were 2.7 million Euros in the first half of 2006, with a higher than 70% growth as compared to the previous year.

"Other sales" include the revenues generated by other brands produced by the Group pursuant to licensing and/or production agreements, the latter agreed on a one-off basis.

¹ The herein commented figures have been drawn up in compliance with the International Financial Reporting Standards IAS/IFRS.

² In the previous press releases sales branded Roger Vivier have been included in "other revenues".

Breakdown of Consolidated Sales by Product: strong growth for all the product categories

<i>million Euros</i>	HI 2006	HI 2005	% change	FY 2005
Shoes	178.4	157.8	+13.0%	314.7
Leather goods and accessories	65.7	51.8	+26.9%	111.9
Apparel	28.8	26.8	+7.5%	75.4
Other	0.4	0.5	n.m.	1.0
TOTAL	273.3	236.9	+15.4%	503.0

Preliminary and unaudited figures

The analysis of the breakdown of sales by product category testifies the current strategic focus on the development of leather goods and accessories. Revenues of this category grew by 26.9% in the first semester; their incidence on the Group's turnover as of June 30th, 2006 is 24%, two percentage points higher than the corresponding date of 2005.

Also revenues from shoes reported an outstanding performance, growing by 13% in the semester and representing 65.3% of the Groups' turnover as of June 30th, 2006.

Finally, sales from apparel grew by 7.5% in the first six months of 2006, in line with the Fay performance, and represented 10.5% of consolidated revenues as of June 30th, 2006.

Breakdown of Consolidated Sales by Region: excellent growth on all the markets

<i>million Euros</i>	HI 2006	HI 2005	% change	FY 2005
Italy	126.0	107.2	+17.6%	241.4
Europe (excl. Italy)	72.4	69.6	+4.0%	134.3
North America	29.5	26.8	+9.8%	57.0
Asia and rest of world	45.4	33.3	+36.4%	70.3
TOTAL	273.3	236.9	+15.4%	503.0

Preliminary and unaudited figures

The half-year results show significant growth rates on all the markets where the Group operates.

The domestic market continues to grow strongly; revenues increased by 17.6% in the first half of 2006 and represented 46.1% of consolidated turnover as of June 30th, 2006.

In the rest of Europe sales grew by 4.0% in the period. Net of the revenues pursuant to the production for other brands (included in "Other revenues" in the breakdown by brand), the real growth in this region is 8.7%.

The US market has shown very positive indications; revenues grew by 9.8% in the first half of the year.

Finally, the Asian markets confirm the brilliant growth rates, already posted in the previous years; revenues increased by 36.4% in the first semester. As of June 30th, 2006 this region represented 16.6% of the Group's turnover, versus 14.1% of the corresponding period of the previous year.

Breakdown of Consolidated Sales by Distribution Channel: double-digit growth in all the channels

<i>million Euros</i>	HI 2006	HI 2005	% change	FY 2005
DOS	133.9	121.6	+10.1%	258.8
Franchised stores and independent retailers	139.4	115.3	+21.0%	244.2
TOTAL	273.3	236.9	+15.4%	503.0

Preliminary and unaudited figures

The analysis of the sales breakdown by distribution channel is positively influenced by the current strong development of the franchised stores network, mainly in the Asian markets.

As of June 30th, 2006 the Group's distribution network is composed by 106 DOS and 55 franchised stores (compared to 105 DOS and 37 franchised stores as of June 30th, 2005).

Revenues to third parties globally increased by 21.0% in the first six months of 2006.

Also sales through DOS achieved outstanding results, increasing by 10.1% in the first six months of 2006, also driven by the like-for-like growth.

The *Same Store Growth* (SSG) rate, calculated as the worldwide average of revenue growth rates reported by the DOS open as of January 1st, 2005, is 7.3% in the first half of 2006.

Diego Della Valle, Chairman and CEO of the Group, commented as follows: "The half-year sales results confirm the strong and continuous growth of the Group's revenues on all the markets and throughout all the product categories. I'm very satisfied with the brilliant performance achieved in the Italian market and for the acceleration posted in the US market, and also for the strong success gained by leather goods and accessories. Considering also the excellent results of the orders backlog for the Fall Winter collections, I'm really confident on the Group's ability to achieve its targets in the current year and to continue to increase significantly its revenues and profitability also in the next years".

It should be noticed that all the figures related to HI2006 sales reported in the present press release are preliminary and unaudited. HI 2006 results will be approved by the Board of Directors scheduled on September 12th, 2006.

Should you need explanations, please contact: Investor Relations Office - tel. +39 02 77 22 51
e-mail: c.oglio@todsgroup.com
Corporate website: www.todsgroup.com