

Sant'Elpidio a Mare - January 30th, 2007

TOD'S S.p.A. - Excellent 2006 sales results: revenues +13,9%.

The Board of Directors approved Tod's Group 2006 preliminary sales results

The Board of Directors of Tod's S.p.A., the Italian company listed on the Milan Stock Exchange and holding of the luxury goods group of the same name operating in luxury shoes, leather goods and apparel with the Tod's, Hogan and Fay brands, today approved the 2006 preliminary sales results for Tod's Group.

In 2006 the Group's turnover was 573 million Euros, posting a 13.9% growth as compared to 2005; this figure is not affected by currencies fluctuations¹.

In line with management expectations, the last few months of the year confirmed the expected acceleration in revenues growth.

Breakdown of Consolidated Sales by Brand: very positive results for all the brands

<i>million Euros</i>	FY 2006	FY 2005	% change
Tod's	326.4	288.5	+13.1%
Hogan	155.5	126.1	+23.3%
Fay	82.4	77.1	+6.8%
Roger Vivier	6.5	3.8	+69.7%
,Other	2.2	7.5	n.m.
TOTAL	573.0	503.0	+13.9%

Preliminary and unaudited figures

Tod's revenues grew by 13.1% in 2006 and represent 57.0% of the Group's turnover as of December 31st, 2006.

Hogan brand posted excellent results; revenues increased by 23.3% in 2006 and represent 27.1% of consolidated revenues as of December 31st, 2006.

In line with management expectations, Fay revenues grew by 6.8% in 2006.

Finally, the Roger Vivier brand confirmed for the full year the significant growth already posted in the previous months. In 2006 the brand reached a +69.7% growth compared to 2005. This glamorous and exclusive brand of luxury shoes and accessories confirms its huge growth potential and its capacity to

¹ At constant exchange rates, turnover was 573.1 million Euros.

become, in the future, a clear reference point in the world of prestigious and high quality products. In 2006 revenues were 6.5 million Euros, or 1.1% of the Group's turnover.

Breakdown of Consolidated Sales by Product: very positive results in all the product categories

<i>million Euros</i>	FY 2006	FY 2005	% change
Shoes	357.5	314.8	+13.6%
Leather goods and accessories	133.5	111.9	+19.4%
Apparel	80.9	75.3	+7.4%
Other	1.1	1.0	+2.5%
TOTAL	573.0	503.0	+13.9%

Preliminary and unaudited figures

All the Group's product categories achieved very positive results in 2006.

In particular, revenues from shoes grew by 13.6% in the year, significantly above the average of the industry, and represent 62.4% of the Group's turnover as of December 31st, 2006.

In 2006, revenues from leather goods and accessories increased by 19.4%, maintaining very high growth rates and validating the Group's strategy to continue to develop accessories which are coherent with the brands' philosophy. As of December 31st, 2006, leather goods and accessories globally represent 23.3% of consolidated turnover, versus 22.2% of the previous year.

Finally, sales from apparel grew by 7.4% in 2006 and broadly reflect the performance of Fay revenues.

Breakdown of Consolidated Sales by Region: significant growth in all the Group's markets

<i>million Euros</i>	FY 2006	FY 2005	% change
Italy	279.6	241.4	+15.8%
Europe (excl. Italy)	145.4	134.3	+8.2%
North America	60.0	57.0	+5.2%
Asia and rest of world	88.0	70.3	+25.3%
TOTAL	573.0	503.0	+13.9%

Preliminary and unaudited figures

The Group achieved outstanding results in all the regions where it operates.

In particular, in 2006 revenues grew by 15.8% in Italy and by 8.2% in the rest of Europe. The growth related to the Group's brands is higher and equal to 12.9%; in fact, in 2006 the Group didn't focus on the activity for third parties, due to the almost exclusively and more efficient use of the production capacity for the own brands.

Sales grew by 5.2% on the US market, showing positive signals of acceleration.

Finally, revenues increased by 25.3% in the rest of the world, mainly driven by the outstanding results achieved in the Far East, where the Group is focusing on the store openings.

As of December 31st, 2006, the region “Asia and rest of world” globally represents 15.4% of consolidated sales, showing a strong growth compared to the 14% as of 2005 year end.

Breakdown of Consolidated Sales by Distribution Channel: strong acceleration in the organic growth; sales in all channels are increasing

<i>million Euros</i>	FY 2006	FY 2005	% change
DOS	283.2	258.8	+9.4%
Franchised stores and independent retailers	289.8	244.2	+18.7%
TOTAL	573.0	503.0	+13.9%

Preliminary and unaudited figures

The analysis of the revenues breakdown by distribution channel shows the first positive signal of the Group’s strategy to pay also great attention to the development of both the wholesale activity and the franchised stores network: the result of this is the important growth of sales to third parties.

In 2006 the Group opened 17 franchised stores, mainly in Asia. The distribution network as of December 31st, 2006 is represented by 110 DOS and 63 franchised stores, versus 105 DOS and 47 franchised stores as of 2005 year end.

Sales to third parties globally increased by 18.7%, driven not only by the openings of franchised stores, but also by the already mentioned organic growth of the wholesale channel.

Outstanding sales results were also achieved by the directly operated stores network: revenues through DOS increased by 9.4% in 2006, primarily driven by the organic growth.

The *Same Store Sales Growth* (SSSG) rate, calculated as the worldwide average of sales growth rates reported by DOS opened as of January 1st, 2005 was 8.1% for the full year 2006, showing the expected strong acceleration in the last months of the year. We remind that the SSSG figure for the period January - October was 6.6%.

Diego Della Valle, Chairman and CEO of the Group, commented as follows: “The excellent 2006 sales results satisfied our expectations and reflect the success enjoyed by all our products and all our brands. Therefore we confirm our expectations of a more than proportional growth in profitability. We also

believe that in the forthcoming years the results of the recently made investments will be even more evident, and will bring to a continuous and steady growth of revenues and profitability.”

It should be noticed that all the figures related to FY 2006 sales reported in the present press release are preliminary and unaudited. FY 2006 full results will be approved by the Board of Directors scheduled on March 29th, 2007.

Should you need explanations, please contact: Investor Relations Office - tel. +39 02 77 22 51
e-mail: c.oglio@todsgroup.com
Corporate website: www.todsgroup.com