Milan - July 30th, 2003

TOD'S S.p.A.: strong growth in revenues: +3,8% in the first half of 2003

Tod's S.p.A., the Italian company listed on the Milan Stock Exchange and holding of the luxury goods group of the same name, operating in luxury shoes, leather goods and apparel with the Tod's, Hogan and Fay brands, today announced that consolidated sales for the first half of 2003 reached Euro 173.4 million, increasing by 3.8% as compared to the same period of 2002. At constant exchange rates, growth is 8.6%.

Breakdown of consolidated sales by Brand (Euro mn):

BRAND	H1 2003	H1 2002	% change	FY 2002
Tod's	103.1	102.7	+0.4%	213.1
Hogan	43.9	48.3	-9.1%	90.6
Fay	24.0	15.9	+51.3%	52.1
other	2.4	0.2	n.m.	2.4
TOTAL	173.4	167.1	+3.8%	358.2

Preliminary and unaudited results

Fay performance, which was already outstanding during the first quarter of 2003 with a 26.8% increase, grew stronger in the semester (+51.3%). As of June 30th, 2003 Fay represented 13.9% of consolidated sales, compared to 9.5% of the first half of 2002.
Tod's is still the main brand for the Group, representing 59.4% of total revenues; in the first half of 2003, the growth for this brand was 0.4%; the increase at constant exchange rates is 7.5%..
Hogan revenues increased by 18.5% in the second quarter of 2003; the performance for the full semester, which was affected by anticipated deliveries at the end of 2002, shows a 9.1% decline (7.6% at constant rates). As of June 30th, 2003 Hogan sales represented 25.3% of the Group turnover.

Breakdown of consolidated sales by product (Euro mn):

PRODUCT	H1 2003	H1 2002	% change	FY 2002
Shoes	118.6	123.8	-4.2%	247.1
Leather goods	31.6	27.3	+16.1%	58.5
apparel	23.1	15.9	+44.9%	52.3
other sales	0.1	0.1	n.s.	0.3
TOTAL	173.4	167.1	+3.8%	358.2

Preliminary and unaudited results

In line with Fay performance, revenues of apparel experienced an outstanding 44.9% growth in the first half of 2003 and represented 13.3% of consolidated turnover as of June 30th, 2003. Quite remarkable is also the 16.1% growth posted by revenues of leather goods, which increased their weight on Group revenues to 18.3% from 16.3% of end of June 2002. Shoes are still the most important product category for the Group, representing 68.4% of consolidated sales. At constant exchange rates revenues were almost flat as compared to the first half of 2002.

Breakdown of consolidated sales by region (Euro mn):

REGION	H1 2003	H1 2002	% change	FY 2002
Italy	82.4	76.8	+7.2%	169.2
Europe (excl. Italy)	51.4	50.8	+1.2%	107.0
North America	25.5	29.5	-13.5%	59.2
Asia and rest of world	14.1	10.0	+41.6%	22.8
TOTAL	173.4	167.1	+3.8%	358.2

Preliminary and unaudited results

Breakdown of revenues by region points out the significant performance experienced by the Italian market, which grew by 30% in the second quarter of 2003. Growth rate over the full first half was 7.2%; Italy represented 47.5% of Group sales as of June 30th, 2003. Revenues in the rest of Europe increased by 1.2%; the growth was negatively affected by the depressed economic conditions of the main markets and, mostly, of Germany. Revenues in Europe (excluding Italy) represented 29.7% of Group sales as of June 30th, 2003.
Revenues in USA were negatively affected by unfavourable currency rates and decreased by 13,5% in the first half of 2003, representing 14.7% of consolidated sales as of the end of June; at constant rates revenues show a 5.4% growth. Finally, revenues in rest of world, meaning mostly Japan and Far East, are still strongly increasing: the growth rate in the first half of 2003 was 41.6%, which is 64.7% at constant exchange rates. Sales in rest of world represented 8.1% of Group turnover as of June 30th, 2003, compared to 6.0% of June 2002.

Breakdown of consolidated sales by distribution channel (Euro mn):

DISTRIBUTION CHANNEL	H1 2003	H1 2002	% change	FY 2002
DOS	81.3	65.1	+24.9%	141.8
FS & Independent retailers	92.1	102.0	-9.7%	216.4
TOTAL	173.4	167.1	+3.8%	358.2

Preliminary and unaudited results

The different growth rates of revenues in the separate distribution channels are consistent with the Group strategy to further develop the direct distribution network, by new DOS openings and by converting into DOS some existing franchised stores.
Revenues to independent retailers decreased by 9.7%, mostly due to lack of uniformity in the basis of comparison, descending from converting franchised stores into DOS and from terminating relationships with third parties located in those areas, where the Group opened new DOS.
Sales through DOS increased by 24.9% in the first half of 2003, mainly benefiting by new openings' contribution; on a like-for-like basis, the organic growth - average on a world wide basis calculated, as usual, on DOS opened before January 1st, 2002 - was 0.5% for the first half of 2003.

In the second quarter of 2003, the Group opened 2 Dev store in Italy (one of which under franchising agreement), 1 Tod's store in London (which was added to the two existing locations) and one Tod's store in Bruxelles. In addition, in Rome and in Hong Kong Tod's boutiques were moved in larger locations and Hogan stores were inaugurated. In the second quarter, five franchised stores were converted into DOS.
As of June 30th, 2003 the Group distribution network consisted of 88 DOS and 31 franchised stores.

Diego Della Valle, Chairman and Managing Director of Tod's SpA, noted:
"Positive figures on quarterly sales show that our strategy to stay strongly focused on medium/long term development is right. Despite an extremely weak market, it will doubtlessly be rewarding to not halt planned investments and to aim for revenues growth and for the consolidation of the distribution network, instead of being influenced by short term events. The appeal of our new products, plus new store openings, make me certain that our Group will be stronger and more competitive once markets return to normal".

It should be noticed that all the figures related to H1 2003 sales reported in the present press release are preliminary and unaudited. H1 2003 full results will be approved by the Board of Directors within September 13th, 2003.